



## Lone Wolf Announces Strategic Partnership with Onboard Informatics

**CAMBRIDGE, ON** – Lone Wolf Real Estate Technologies, the North American leader for real estate software, is announcing a new partnership between their globalWOLF website division and Onboard Informatics the premier data services provider to top-tier real estate, media, and technology companies. This partnership provides seamless integration of Onboard's Neighborhood Navigator solution into Lone Wolf's globalWOLF website solutions. globalWOLF clients now have the opportunity to access robust community information in their region. Whether customers are new to an area or relocating to a different neighborhood, Onboard's data provides the necessary market information to help homebuyers make an informed decision based upon the local amenities and services offered in an area.

Onboard's Neighborhood Navigator increases website traffic with a sleek and user-friendly neighborhood search tool, further enhancing the consumer experience. Community Profiles and Demographics include population growth, climate and crime rates while School Profiles are accompanied by ratings, building condition, performance reviews and even teacher profiles. This powerful research application will save buyers' time with rich community and neighborhood data linked to each listing.

"We are proud to support Lone Wolf's client base by providing them with the content that consumers demand," said Marc Siden, CEO Onboard Informatics. "Providing reliable data that consumers are looking for can instantly begin a relationship between you and your visitor."

"We are very excited about this partnership and the value that Onboard's Neighborhood Navigator brings to our globalWOLF website solutions," said Lorne C. Wallace, CEO Lone Wolf Real Estate Technologies. "With mobile enabled capabilities, SEO tools, social media integration, and now local services and amenities available with Neighborhood Navigator, we believe we have one of the most exciting feature rich website products in the industry today."

### **About Onboard Informatics**

Since 2001, Onboard Informatics has offered powerful online tools that have enabled companies to drive traffic, keep and convert visitors, and understand behaviors. For years, Onboard has provided comprehensive local, regional and national real estate data solutions, and powerful web services to some of the most innovative companies in real estate, publishing, and technology. Onboard delivers seamless integration of real estate property listings, innovative lifestyle search parameters, community, school, neighborhood, geographic and demographic information, and successfully transforms the complexity of this data into meaningful solutions. Privately held since its founding, Onboard is located in the heart of the world's financial center in the Wall Street area of New York City. For more information about Onboard Informatics or to request a demo, visit [www.onboardinformatics.com](http://www.onboardinformatics.com).

### **About Lone Wolf Real Estate Technologies**

Lone Wolf Real Estate Technologies is the North American leader in real estate software, services, and solutions that help real estate offices realize their full potential. Since 1989, Lone Wolf has been pioneering real estate technologies are used in over 8,700 offices throughout North America. Lone Wolf's flagship program is the Realty Management System which is a powerful brokerage application designed to manage all accounting and back office functions of a real estate office. Lone Wolf also provides a comprehensive front office solution with the WOLFconnect platform, as well as website, mobile, and membership management solutions with the globalWOLF, mobileWOLF, and WOLFtracks programs.

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