



Lone Wolf Launches Mobile Website Product

Cambridge, Ontario (June 10, 2010) – Lone Wolf Real Estate Technologies announces the launch of the newest feature available for their Global Wolf website clients, Mobile Websites!

Mobile Websites are the easiest way for brokers and agents to take their Global Wolf websites mobile and establish a presence in today's fastest growing marketing medium. This innovative technology automatically adapts Global Wolf website features and views for access on any data-enabled mobile handset.

This addition to Lone Wolf's ever evolving product suite offers today's mobile-minded market the next level in technology tools. Mobile Websites are offered through an automated mobile internet platform which integrates with the Global Wolf websites and uses the same URL, making it hassle-free for mobilizing office and agent's websites.

Samantha Tino, Vice President of Lone Wolf's Global Wolf Division stated, "The rapidly expanding use of web-enabled cell phones within our client base made it an easy decision to develop a mobile website solution now, rather than waiting for market saturation. The key home shopping demographic is choosing Smartphones as their primary communications device, so it is exciting to help our clients offer their customers a great mobile website experience that will serve them whether they are at home, at work or on the go."

Mobile internet usage is growing faster than desktop internet did when it was brought to consumers and it is being said that mobile internet will be bigger than desktop within five years.

With the trends in technology in mind, Lone Wolf's plan is to ensure that the products and services they offer compliment the needs of today's real estate professionals. Lone Wolf sees the value in applications such as Mobile Websites to aid in driving more business to agents and offices by allowing instant access to home buyers and sellers to websites.

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